



NEHRU SCHOOL OF MANAGEMENT
@NEHRU COLLEGE OF ENGINEERING & RESEARCH CENTRE

AUTONOMOUS

📍 NILA GARDENS, PAMPADY, THIRUVILWAMALA, THRISSUR (DIST) - 680 588



JAWAHARLAL BUSINESS SCHOOL
@JAWAHARLAL COLLEGE OF ENGINEERING & TECHNOLOGY

AUTONOMOUS

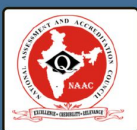
📍 JAWAHAR GARDENS, LAKKIDI KOOTUPATHA, OTTAPALAM, PALAKKAD.(DIST.) - 679301

Gain a Competitive Edge:
Enroll in Our **MBA** Course
and Thrive

MBA

MASTER OF BUSINESS ADMINISTRATION

2 YEARS



**NEHRU GROUP
OF INSTITUTIONS**
TAMILNADU • KERALA
ISO 9001:2015 & ISO 14001:2004 Certified Institutions



ADMISSION
OPEN 2025

**IT IS YOUR DECISION
THAT WILL SHAPE YOUR DESTINY**

- An Institute with Top NAAC Grading Point(CGPA)in Kerala
- Progressive Semester Curriculum with Timely Publication of Result
- Membership in Professional Associations Like NIPM,TMA, PMA ,etc.
- Outbound & Inbound Training
- Placement Training & Campus Recruitment Drives
- Ample Industry Institute Interaction

- Experienced Faculty Team
- MOU with Government and Corporate Institutions for Entrepreneurship development, Training and Consultancy project
- Well- equipped Smart Class Rooms with A/C
- Bridge Course and Orientation Classes arranged during Induction
- 100% Placement Assistance Assured
- The only B School in Kerala to offer Student Exchange Program outside the State for Cross Cultural Exposure
- Facilities for online Classes, GD, Interview & Aptitude Tests

**CONFIDENT
TRANSFORMATION HAPPENS HERE**

- Extensive Transformation Training and Development of Skills
- Assistance for Unpaid Industrial Internship Program.
- Free Outbound Training for Confidence Building



WHY PURSUE MBA FROM NGI



Interact with top management faculty through live and online lectures.



Earn an in-demand MBA degree from a recognized university.



100% Placement assured



Gain practical skills through project-based learning.



Become industry-ready with guidance from experts.



NGI-TBI facility for startups under the Central Government



Learn alongside a diverse batch of peers for a well-rounded program experience.



Build your skills with a curriculum designed by leading academicians and seasoned experts.



Two-month Internship



CSR activity



Outbound training



M B A

aster of
usiness
dministration

This 2-year MBA program offers foundational and core courses, apart from an option to pursue an open specialization. The core and specialization courses incorporate AICTE's model curriculum as prescribed for a full-time MBA program.



ELIGIBILITY

Any Graduate with 50% Marks
with Valid CAT/CMAT/KMAT Score

ADD ON COURSES

- Airline & Airport Mangement.
- Logistics and Supply Chain Management
- Case Study Analysis
- Digital Marketing
- SPSS
- Block Chain Technology
- Entrepreneurship
- Data Analytics using Excel
- Hospital Administration
- International Business

DUAL SPECIALIZATION

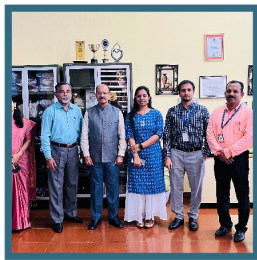
- Finance
- HR
- Operations
- Marketing
- System

ADD ON COURSES

- Power Bi
- Tableau,
- Advance Excel
- SPSS
- LSCM
- Airline & Airport Management
- Healthcare Management
- Digital Marketing
- Excel
- Spanish
- French
- German
- Japanese
- Business Analytics
- Entrepreneurship



Glimpses of Events



MANAGEMENT FEST

KARMA 2K24

Inaugurated by Shri P. K. Sasi ,Chairman, KTDC,Government of Kerala. Presided by:Dr. P. Krishnakumar ,CEO & Secretary, Nehru Group of Institutions



MANAGEMENT FEST

UDHYAMA 2.0

The Management fest inauguration was instituted by CA Nithin S Chettoor presided over by Dr C Ashokan, HoD, Jawaharlal Business School.

OUTBOUND TRAINING



INDUSTRIAL VISIT





BUDGET ANALYSIS

EXPERT TALK



MARKETING CONCLAVE



Placed Students from 2024 Passing Out Batch



Orville Don
KGISL



Anamika
Niva Bupa health insurance



Sreelakshmi K. P.
KGISL, Niva Bupa health insurance



Sandra C
ESAF, KGISL Micro College



Niranjana R
ESAF, KGISL Micro College
Ahalia Finforex, Oriental Group



Abay N
Niva Bupa health insurance



Sivaram J
Shriram Group



Akhil M. C.
Niva Bupa health insurance



Sitara
Park Intelli Solutions



Anu Lawrence
Niva Bupa health insurance



Hari Govind K V
ESAF



Devika
Niva Bupa health insurance



Kesav Krishna
KGISL Micro College
Oriental Metals



Pranav P
Niva Bupa health insurance
Oriental Metals



Fathimathul Irfana
Niva Bupa health insurance



Silpa Sasidharan
Niva Bupa health insurance



Shahana S
KGISL Micro College



Suji S
Niva Bupa health insurance



Syam Krishnan A
Niva Bupa health insurance



Amaljith M
Oriental Metals
Niva Bupa health insurance



Vandana P
KGISL Micro College



Athira A
Niva Bupa health insurance



Amalnath P
ESAF, KGISL Micro College



Meghna Santhosh
KGISL



Gopika V
KGISL



Sneha H
ESAF, KGISL Micro College
Park Intelli Solutions



Abijith P.V.
Niva Bupa health insurance



Sangeetha C. G.
KGISL



Sreerekha M
KGISL Micro College



Aiswarya K
KGISL Micro College



Aishwarya Santhosh
ESAF



Nair Reshma Suresh
KGISL Micro College



Shanmughadas
Niva Bupa health insurance



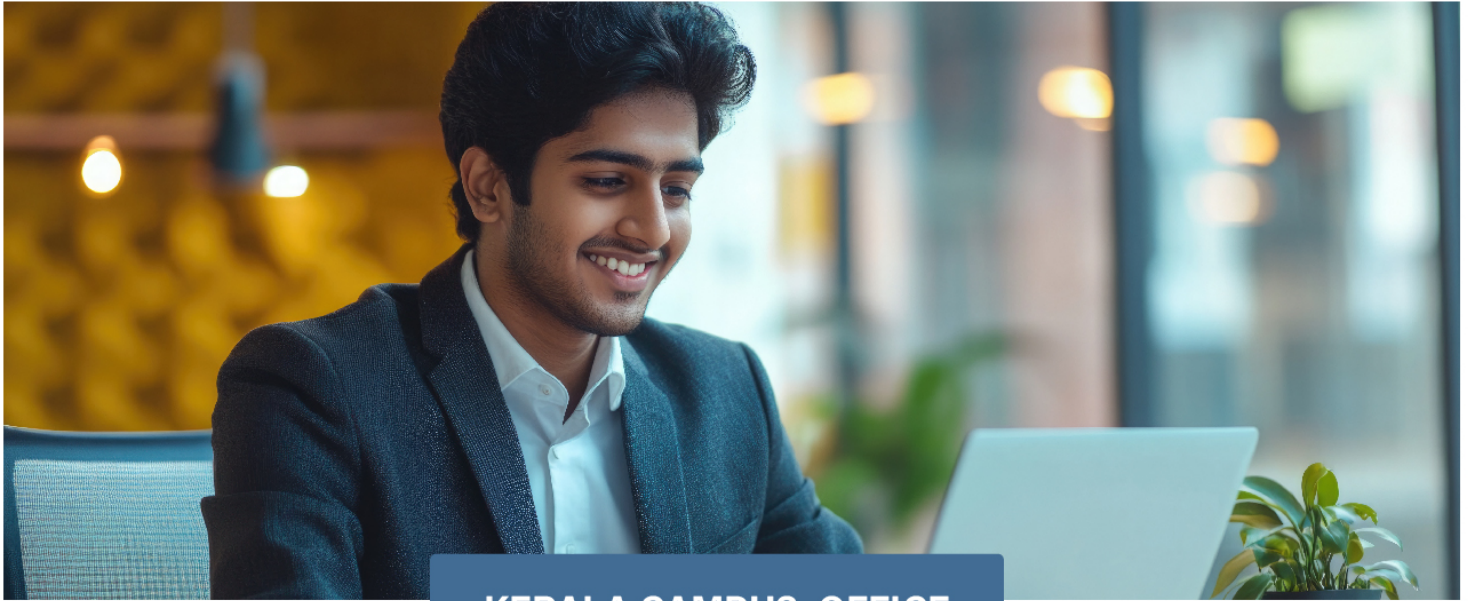
Sruthy Mol
Niva Bupa health insurance



Aswin C
KGISL Micro College, Bizpole

MAJOR RECRUITERS





KERALA CAMPUS OFFICE

Nila Gardens, Pampady Thiruvilwamala,
Thrissur-680 588
Ph: 04884 284000
E-mail: admissions@ncerc.ac.in

Jawahar Gardens, Lakkidi, Koottupatha Ottapalam
Palakkad - 679301
Ph: 0466 234 4800
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FOR ADMISSION

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